

# CHICAGO VIOLIN COMPETITION

Institutional  
Partnership Adbook

[chicagoviolincompetition.org](http://chicagoviolincompetition.org)





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# CVC Overview

**Chicago Violin Competition (CVC) is an international violin competition held online every two years. The competition provides a platform for promising young talent and experienced violinists to exhibit their artistry on the world's stage, come together, grow, and learn.**

CVC is produced and organized by American Music Institute. The competition has two divisions, Young Artist - 7-17yrs old, and Senior Artist - 18-28yrs old.

Chicago Violin Competition has been featured on The Strad & The Violin Channel, among others!

THE VIOLIN CHANNEL

the Strad





# CVC History

Since 2010, CVC has become a staple violin competition across the globe

Chicago Violin Competition has provided a platform for many top young performers throughout the United States to improve their performance abilities and launch promising careers. CVC has expanded its mission globally in 2021, creating a great opportunity for the world's top talented violinists to grow and gain recognition in the music industry.





# CVC Impact

## 01

**Enhancing landscape in the international violin competition world**

CVC has set a new standard in the musical community as an excellent opportunity for both talented young violinists and seasoned performers to deepen their abilities.

## 02

**Expanding access, opportunities for violinists to perform & compete virtually**

With a unique virtual way of participating, CVC lowers competition barriers (travel, costs) and gives violinists around the world a chance to share their talents & art on the world's stage.

## 03

**Increasing visibility, awareness for professional & aspiring violinists**

CVC offers opportunities for young and professional violinists to come together, grow, and learn. It helps to support & maintain a thriving, classical music community.



# CVC Stats & Reach

CVC engages audiences across the U.S. and around the globe.

**Chicago Violin Competition draws around 100-200 contestants from around 30 countries every 2 years.**

Countries Reached - 100+

Monthly Website Views - 5,000-200,000

Social Media - 2,000+

Email Contacts - 50,000+

Average Website Session - 2+ minutes

YouTube Yearly Views - 200,000+

YouTube Yearly Impressions - 3+ million





# Institutional Partnership Opportunities

Organizations / Institutes / Conservatories can now partner with the world renowned Chicago International Violin Competition (CVC) and get your organization / institute / conservatory recognized on the world's stage! As a partner with one of the world's leading international violin competitions, you'll gain access to a host of benefits designed to enhance your visibility and engagement within the global music community.

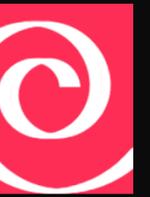


# CVC Institutional Benefits

**Highly visible marketing  
and global exposure**  
to music community &  
beyond

CVC reaches over 50k contacts and subscribers worldwide... professional orchestras, youth orchestras, summer music camps, violin performers & teachers, conservatories & music schools, music shops, media, and more...





# Institutional Access

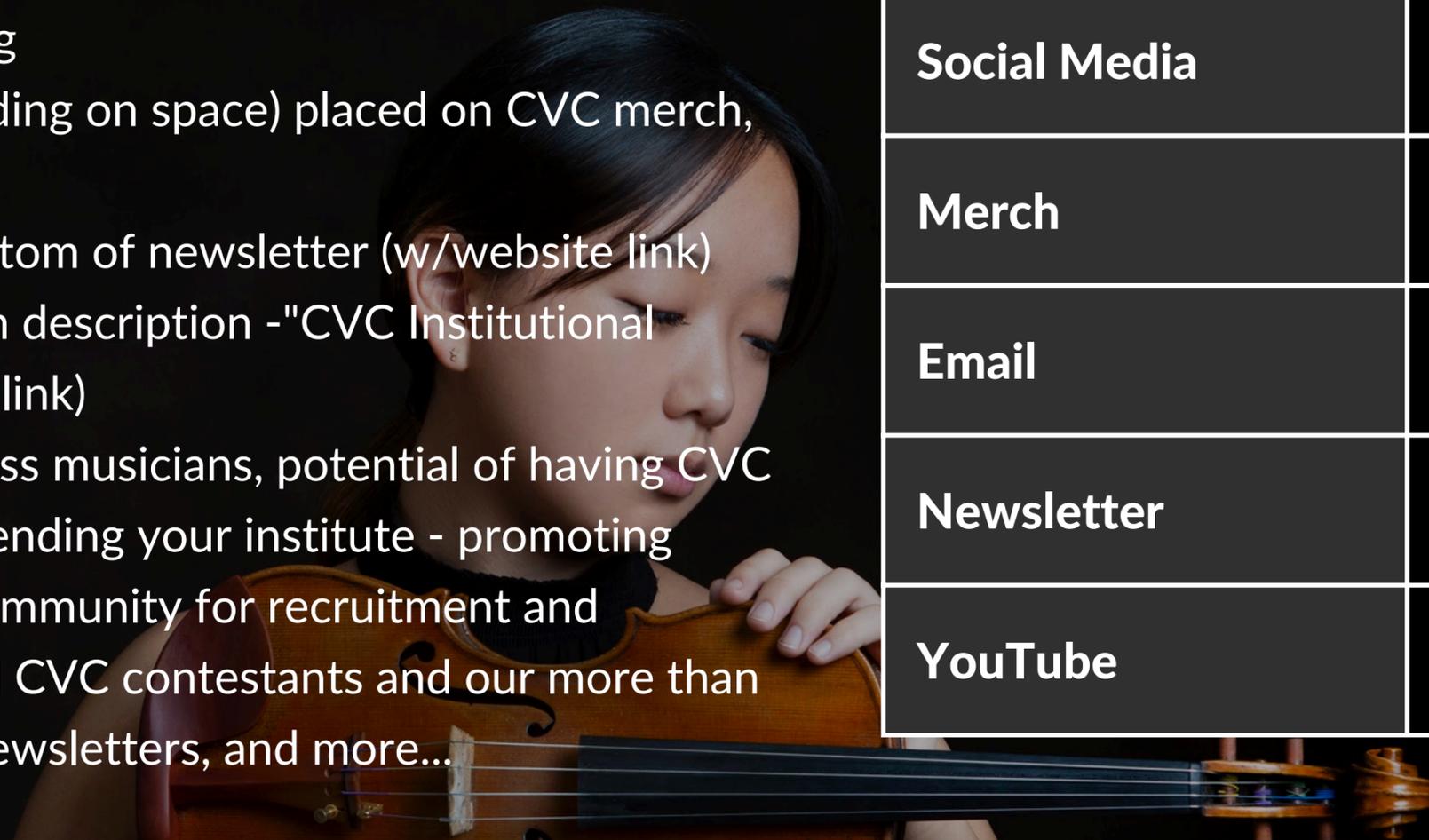
## CVC Institutional Partners Receive

- **Partnership Length** - until Dec 31, 2025
- **Website Page** - institute logo (w/website link) on CVC Page / Footer shown on all pages
- **Social Media** - social recognition once per month with institute logo (w/website link) & institute tag/hashtag
- **Merch** - institute logo or name (depending on space) placed on CVC merch, not including hats
- **Newsletter** - institutes logo placed bottom of newsletter (w/website link)
- **YouTube** - all videos will have a note in description -"CVC Institutional Partner - Company Name" (w/website link)
- **Other Benefits** - exposure to world class musicians, potential of having CVC performers attend your institute, if attending your institute - promoting world class CVC performers to your community for recruitment and donorship/sponsorship, exposure to all CVC contestants and our more than 50k contacts around the world via e-newsletters, and more...

### ACCESS

\$2000

Website Page	✓
Social Media	✓
Merch	✓
Email	✓
Newsletter	✓
YouTube	✓





## **Robert Simonds**

Rob is the principal second violinist of the Rochester Philharmonic Orchestra and member of the Cabrillo Festival of Contemporary Music in Santa Cruz, CA.



## **Juliana Athayde**

Juliana is Associate Professor of Violin at the Eastman School of Music, a Visiting Teacher at the Cleveland Institute of Music, and previously served as a Visiting Professor at Cornell University.



## **Dr. Orieta Dado**

Dr Orieta Dado is a violinist with a rich international career of solo, chamber music, orchestra, pedagogy, and a multicultural approach to Music and Humanities.

# Meet CVC Judges

Get to know the CVC Judges, composed of estimated world class violinists with varied backgrounds & professional experiences who represent the true essence of the international violin community.





## **Ariana Kim**

At age 24, Ariana was appointed acting concertmaster of the Louisiana Philharmonic, and has since become one of the most respected artists of her generation.



## **Yang Liu**

Yang is the 1st prize winner of the International Artist Award Competition, China's National Violin Competition, and a prize winner of the Twelfth International Tchaikovsky Competition.

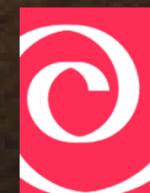


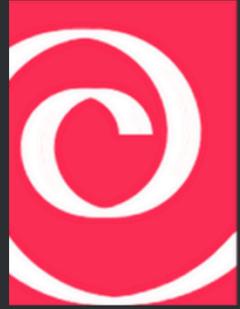
## **Remus Badea**

Remus is the CVC director and Executive Director of American Music Institute.

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# CHICAGO VIOLIN COMPETITION

We hope you can join our mission and commit to supporting a new standard in the music community by becoming a sponsor and advertise with CVC.

## Phone

+1-630-850-8505

## Email

[chicagoviolincompetition@amimusic.org](mailto:chicagoviolincompetition@amimusic.org)

## Website

[ChicagoViolinCompetition.org](http://ChicagoViolinCompetition.org)

