



CHICAGO VIOLIN COMPETITION

Institutional
Partnership Adbook

chicagoviolincompetition.org





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CVC Overview

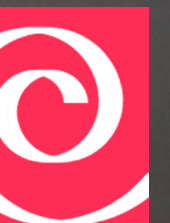
Chicago Violin Competition (CVC) is an international violin competition held online every two years. The competition provides a platform for promising young talent and experienced violinists to exhibit their artistry on the world's stage, come together, grow, and learn.

CVC is produced and organized by American Music Institute. The competition has two divisions, Young Artist - 7-17yrs old, and Senior Artist - 18-28yrs old.

Chicago Violin Competition has been featured on The Strad & The Violin Channel, among others!

THE VIOLIN CHANNEL

the Strad





CVC History

Since 2010, CVC has become a staple violin competition across the globe

Chicago Violin Competition has provided a platform for many top young performers throughout the United States to improve their performance abilities and launch promising careers. CVC has expanded its mission globally in 2021, creating a great opportunity for the words top talented violinist to grow and gain recognition in the music industry.





CVC Impact

01

Enhancing landscape in the international violin competition world

CVC has set a new standard in the musical community as an excellent opportunity for both talented young violinists and seasoned performers to deepen their abilities.

02

Expanding access, opportunities for violinists to perform & compete virtually

With a unique virtual way of participating, CVC lowers competition barriers (travel, costs) and gives violinists around the world a chance to share their talents & art on the world's stage.

03

Increasing visibility, awareness for professional & aspiring violinists

CVC offers opportunities for young and professional violinists to come together, grow, and learn. It helps to support & maintain a thriving, classical music community.



CVC Stats & Reach

CVC engages audiences across the U.S. and around the globe.

Chicago Violin Competition draws around 100-200 contestants from around 30 countries every 2 years.

Countries Reached - 100+

Monthly Website Views - 5,000-50,000

Social Media - 3,000+

Email Contacts - 50,000+

Average Website Session - 2+ minutes

YouTube Yearly Views - 500,000+

YouTube Yearly Impressions - 5+ million





Institutional Partnership Opportunities

**Highly visible marketing and
global exposure**
to music community & beyond

Organizations / Institutes / Conservatories can now partner with the world renowned Chicago International Violin Competition (CVC) and get your organization / institute / conservatory recognized on the world's stage! As a partner with one of the world's leading international violin competitions, you'll gain access to a host of benefits designed to enhance your visibility and engagement within the global music community.

CVC Institutional Partnership Fees

- Deadline Oct 31, 2025 – \$2000
- Deadline Dec 31, 2025 – \$2500
- Jan 1, 2026 on – \$3000
- Length of Partnership Ends – June 30, 2027

CVC reaches over 50k contacts and subscribers worldwide... professional orchestras, youth orchestras, summer music camps, violin performers & teachers, conservatories & music schools, music shops, media, and more...





Institutional Access

Institutional Partnership Benefits

- **Partnership Length** - until June 30, 2027
- **Website Page** - institute logo (w/website link) on CVC Page / Footer shown on all pages
- **Social Media** - social recognition once per month with institute logo (w/website link) & institute tag/hashtag
- **Merch** - institute logo or name (depending on space) placed on CVC merch, not including hats
- **Newsletter** - institutes logo placed bottom of newsletter (w/website link)
- **YouTube** - all videos will have a note in description -"CVC Institutional Partner - Company Name" (w/website link)
- **Other Benefits** - exposure to world class musicians, potential of having CVC performers attend your institute, if attending your institute - promoting world class CVC performers to your community for recruitment and donorship/sponsorship, exposure to all CVC contestants and our more than 50k contacts around the world via e-newsletters, and more...

ACCESS

Website Page	✓
Social Media	✓
Merch	✓
Email	✓
Newsletter	✓
YouTube	✓



Robert Simonds

Rob is the principal second violinist of the Rochester Philharmonic Orchestra and member of the Cabrillo Festival of Contemporary Music in Santa Cruz, CA.



Juliana Athayde

Juliana is Associate Professor of Violin at the Eastman School of Music, a Visiting Teacher at the Cleveland Institute of Music, and previously served as a Visiting Professor at Cornell University.



Dr. Orieta Dado

Dr Orieta Dado is a violinist with a rich international career of solo, chamber music, orchestra, pedagogy, and a multicultural approach to Music and Humanities.

Meet CVC Judges

Get to know the CVC Judges, composed of estimated world class violinists with varied backgrounds & professional experiences who represent the true essence of the international violin community.





Ariana Kim

At age 24, Ariana was appointed acting concertmaster of the Louisiana Philharmonic, and has since become one of the most respected artists of her generation.



Yang Liu

Yang is the 1st prize winner of the International Artist Award Competition, China's National Violin Competition, and a prize winner of the Twelfth International Tchaikovsky Competition.



Remus Badea

Remus is the CVC director and Executive Director of American Music Institute.

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CHICAGO VIOLIN COMPETITION

We hope you can join our mission and commit to supporting a new standard in the music community by becoming a sponsor and advertise with CVC.

Phone

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ChicagoViolinCompetition.org

