

# CHICAGO VIOLIN COMPETITION

Sponsorship Adbook

[chicagoviolincompetition.org](http://chicagoviolincompetition.org)







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# CVC Overview

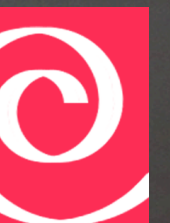
**Chicago Violin Competition (CVC) is an international violin competition held online every two years. The competition provides a platform for promising young talent and experienced violinists to exhibit their artistry on the world's stage, come together, grow, and learn.**

CVC is produced and organized by American Music Institute. The competition has two divisions, Young Artist - 7-17yrs old, and Senior Artist - 18-28yrs old.

Chicago Violin Competition has been featured on The Strad & The Violin Channel, among others!

THE VIOLIN CHANNEL

the Strad







# CVC History

Since 2010, CVC has become a staple violin competition across the globe

Chicago Violin Competition has provided a platform for many top young performers throughout the United States to improve their performance abilities and launch promising careers. CVC has expanded its mission globally in 2021, creating a great opportunity for the world's top talented violinist to grow and gain recognition in the music industry.







# CVC Impact

## 01

### **Enhancing landscape in the international violin competition world**

CVC has set a new standard in the musical community as an excellent opportunity for both talented young violinists and seasoned performers to deepen their abilities.

## 02

### **Expanding access, opportunities for violinists to perform & compete virtually**

With a unique virtual way of participating, CVC lowers competition barriers (travel, costs) and gives violinists around the world a chance to share their talents & art on the world's stage.

## 03

### **Increasing visibility, awareness for professional & aspiring violinists**

CVC offers opportunities for young and professional violinists to come together, grow, and learn. It helps to support & maintain a thriving, classical music community.





# CVC Stats & Reach

CVC engages audiences across the U.S. and around the globe.

**Chicago Violin Competition draws around 100-200 contestants from around 30 countries every 2 years.**

Countries Reached - 100+

Monthly Website Views - 5,000-50,000

Social Media - 3,000+

Email Contacts - 50,000+

Average Website Session - 2+ minutes

YouTube Yearly Views - 500,000+

YouTube Yearly Impressions - 5+ million





A violinist with long brown hair, wearing a red dress, is shown from the side, playing a violin. The background is dark and out of focus, suggesting a concert stage.

# CVC Sponsor Opportunities

Sponsor tomorrow's talent on the world's stage and stand a part by placing your brand in front of hundreds of thousands of viewers across the globe with Chicago Violin Competition







# Sponsorship Levels



Bronze  
\$500-\$1,999

Silver  
\$2,000-\$4,999

Gold  
\$5,000-\$9,999

Virtuoso  
\$10,000-\$14,999

Stradivarius  
\$15,000 +





# Sponsorship Breakdown

LEVELS	Bronze \$500-\$1,999	Silver \$2,000-\$4,999	Gold \$5,000-\$9,999	Virtuoso \$10,000-\$14,999	Stradivarius \$15,000+
Website Page	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓
Merch	✗	✓	✓	✓	✓
Email	✗	✗	✓	✓	✓
YouTube	✗	✗	✗	✓	✓
Newsletter	✗	✗	✗	✗	✓

*Length of Partnership – until June 30, 2027*



# CVC Sponsor Benefits

**Highly visible marketing  
and global exposure**  
to music community &  
beyond

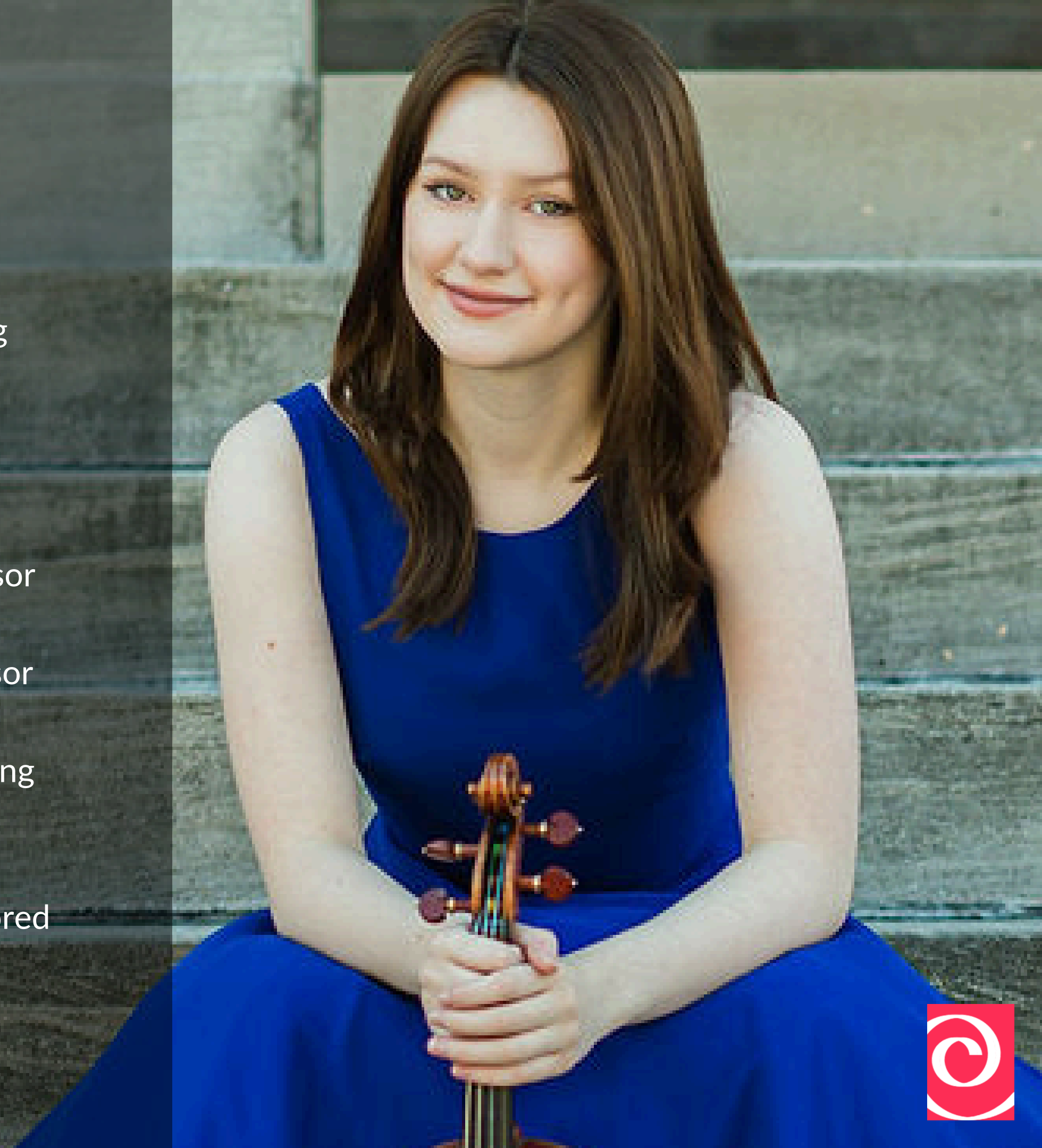
CVC reaches over 50k contacts and subscribers worldwide... professional orchestras, youth orchestras, summer music camps, violin performers & teachers, conservatories & music schools, music shops, media, and more...





# Sponsorship Details

- **Logo Placement** - brand visibility across CVC material & campaigns
- **Recognition** - in press releases, media coverage, & marketing materials
- **Brand Association** - with a prestigious world renown competition known for artistic excellence & cultural development
- **Website Page** - sponsor logo (w/website link) on CVC Sponsor Page / Footer shown on all pages
- **Social Media** - social recognition once per month with sponsor logo (w/website link) & sponsor tag/hashtag
- **Merch** - logo of sponsor is placed on CVC merch, not including hat
- **Email** - sponsor logo placed bottom of CVC email signature
- **YouTube** - all videos will have a note in description - "Sponsored by Company Name" (w/website link)
- **Newsletter** - sponsor logo placed bottom of newsletter
- **Length of Partnership** – until June 30, 2027







## **Robert Simonds**

Rob is the principal second violinist of the Rochester Philharmonic Orchestra and member of the Cabrillo Festival of Contemporary Music in Santa Cruz, CA.



## **Juliana Athayde**

Juliana is Associate Professor of Violin at the Eastman School of Music, a Visiting Teacher at the Cleveland Institute of Music, and previously served as a Visiting Professor at Cornell University.



## **Dr. Orieta Dado**

Dr Orieta Dado is a violinist with a rich international career of solo, chamber music, orchestra, pedagogy, and a multicultural approach to Music and Humanities.

# Meet CVC Judges

Get to know the CVC Judges, composed of estimated world class violinists with varied backgrounds & professional experiences who represent the true essence of the international violin community.







## **Ariana Kim**

At age 24, Ariana was appointed acting concertmaster of the Louisiana Philharmonic, and has since become one of the most respected artists of her generation.



## **Yang Liu**

Yang is the 1st prize winner of the International Artist Award Competition, China's National Violin Competition, and a prize winner of the Twelfth International Tchaikovsky Competition.



## **Remus Badea**

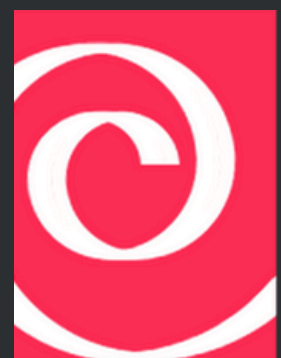
Remus is the CVC director and Executive Director of American Music Institute.

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# CHICAGO VIOLIN COMPETITION

We hope you can join our mission and commit to supporting a new standard in the music community by becoming a sponsor and advertise with CVC.

## Phone

+1-630-850-8505

## Email

[chicagoviolincompetition@amimusic.org](mailto:chicagoviolincompetition@amimusic.org)

## Website

[ChicagoViolinCompetition.org](http://ChicagoViolinCompetition.org)

