Chicago Violin Competition

Sponsorship Adbook

chicagoviolincompetition.org

CVC Contents

- 3-5 - Mission, History, & Impact
- 6 - Stats & Audience Reach
- 7-9 - Sponsor Opportunities & Levels
- 10-11 - Sponsor Benefits & Details
- 12-13 - Meet CVC Judges
- 14 - Contact Info

CVC Overview

Chicago Violin Competition (CVC) is an international violin competition held online every two years. The competition provides a platform for promising young talent and experienced violinists to exhibit their artistry on the world's stage, come together, grow, and learn.

CVC is produced and organized by American Music Institute. The competition has two divisions, Young Artist - 7-17yrs old, and Senior Artist - 18-28yrs old.

Chicago Violin Competition has been featured on The Strad & The Violin Channel, among others!

THE VIOLIN CHANNEL

the Strad

CVC History

Since 2010, CVC has become a staple violin competition across the globe

Chicago Violin Competition has provided a platform for many top young performers throughout the United States to improve their performance abilities and launch promising careers. CVC has expanded its mission globally in 2021, creating a great opportunity for the words top talented violinist to grow and gain recognition in the music industry.

CVC Impact

01

Enhancing landscape in the international violin competition world

CVC has set a new standard in the musical community as an excellent opportunity for both talented young violinists and seasoned performers to deepen their abilities.

02

Expanding access, opportunities for violinists to perform & compete virtually

With a unique virtual way of participating, CVC lowers competition barriers (travel, costs) and gives violinists around the world a chance to share their talents & art on the world's stage.

03

Increasing visibility, awareness for professional & aspiring violinists

CVC offers opportunities for young and professional violinists to come together, grow, and learn. It helps to support & maintain a thriving, classical music community.

CVC Stats & Reach

CVC engages audiences across the U.S. and around the globe.

Chicago Violin Competition draws around 100-200 contestants from around 30 countries every 2 years.

Countries Reached - 100+

Monthly Website Views - 5,000-50,000

Social Media - 500,000+

Email Contacts - 70,000+

Average Website Session - 2+ minutes

YouTube Yearly Views - 500,000+

YouTube Yearly Impressions - 5+ million

CVC Sponsor Opportunities

Sponsor tomorrow’s talent on the world’s stage and stand a part by placing your brand in front of hundreds of thousands of viewers across the globe with Chicago Violin Competition

Sponsorship Levels

Bronze	Silver	Gold	Virtuoso	Stradivarius
$1,500	$3,500	$5,500	$7,500	$10,000

Sponsorship Breakdown

LEVELS	Bronze $1,500	Silver $3,500	Gold $5,500	Virtuoso $7,500	Stradivarius $10,000
Website Page	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓
Merch	✗	✓	✓	✓	✓
Email	✗	✗	✓	✓	✓
YouTube	✗	✗	✗	✓	✓
Newsletter	✗	✗	✗	✗	✓

Length of Partnership – until June 30, 2029

CVC
Sponsor Benefits

Highly visible marketing and global exposure to music community & beyond

CVC reaches over 50k contacts and subscribers worldwide... professional orchestras, youth orchestras, summer music camps, violin performers & teachers, conservatories & music schools, music shops, media, and more...

Sponsorship Details

- **Logo Placement** – Brand visibility across selected CVC campaigns and promotional materials
- **Recognition** – Inclusion in press releases, media coverage, and marketing materials
- **Brand Association** – Alignment with a prestigious, world-renowned competition recognized for artistic excellence and cultural development
- **Website** – Sponsor logo (with website link) featured on the CVC Sponsor Page and in the website footer, visible across all pages
- **Social Media** – Monthly social media recognition featuring the sponsor logo, website link, and sponsor tag/hashtag
- **Merchandise** – Sponsor logo featured on selected CVC merchandise (excluding hats)
- **Email** – Sponsor logo included in the footer of CVC email signatures
- **YouTube** – All videos will include a note in the description: “Sponsored by [Company Name]” with a link to the sponsor’s website
- **Newsletter** – Sponsor logo included in the footer of the CVC newsletter
- **Sponsorship Level Contribution:** Monetary and in-kind contributions may be combined to achieve the total value required for sponsorship level
- **Length of Partnership** – Valid through June 30, 2029

Meet CVC Judges

Get to know the CVC Judges, composed of estimated world class violinists with varied backgrounds & professional experiences who represent the true essence of the international violin community.

Robert Simonds

Rob is the principal second violinist of the Rochester Philharmonic Orchestra and member of the Cabrillo Festival of Contemporary Music in Santa Cruz, CA.

Juliana Athayde

Juliana is Associate Professor of Violin at the Eastman School of Music, a Visiting Teacher at the Cleveland Institute of Music, and previously served as a Visiting Professor at Cornell University.

Dr. Orieta Dado

Dr Orieta Dado is a violinist with a rich international career of solo, chamber music, orchestra, pedagogy, and a multicultural approach to Music and Humanities.

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Ariana Kim

At age 24, Ariana was appointed acting concertmaster of the Louisiana Philharmonic. and has since become one of the most respected artists of her generation.

Yang Liu

Yang is the 1st prize winner of the International Artist Award Competition, China's National Violin Competition, and a prize winner of the Twelfth International Tchaikovsky Competition.

Remus Badea

Remus is the CVC director and Executive Director of American Music Institute.

Chicago Violin Competition

We hope you can join our mission and commit to supporting a new standard in the music community by becoming a sponsor and advertise with CVC.

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